ꯑꯦꯗꯤꯇꯣꯔꯤꯌꯦꯜ IMPHAL, MONDAY, APRIL 18, 2021 ꯅꯤꯡꯊꯧꯀꯥꯕ, ꯁꯖꯤꯕꯨꯒꯤ 7ꯅꯤ ꯄꯥꯟꯕ, ꯃꯥꯂꯤꯌꯥ ꯀꯨꯝꯁꯤꯡ 3419 obT\ꯂꯩ ꯃꯀꯩꯋ꯭ꯀ
2 HUEIYEN LANPAO

ꯄꯥꯎꯆꯦ ꯑꯁꯤꯗ ꯐꯣꯡꯖꯔꯤꯕ ꯋꯥꯔꯦꯡꯁꯤꯡ ꯑꯁꯤꯒꯤ ꯋꯥꯈꯜ, ꯃꯤꯠꯌꯦꯡ ꯑꯏꯕ ꯃꯁꯥ ꯃꯁꯥꯒꯤꯅꯤ꯫ ꯄꯥꯎꯆꯦ ꯑꯁꯤꯒ ꯄꯥꯎꯆꯦ ꯑꯁꯤꯒꯤ ꯋꯥꯈꯜꯂꯣꯟ ꯑꯃꯁꯨꯡ ꯃꯤꯠꯌꯦꯡꯒ ꯊꯣꯏꯗꯣꯛꯅ ꯃꯔꯤ ꯂꯩꯅꯗꯦ꯫

ꯄꯟꯗꯨꯅ ꯂꯩꯔꯤꯕ ꯏꯂꯦꯛꯁꯟ ꯄꯤꯇꯤꯁꯟꯁꯤꯡ
ꯃꯊꯪꯒꯤ ꯃꯤꯈꯜ ꯄꯥꯡꯊꯣꯛꯇ꯭ꯔꯤꯉꯩꯗ ꯗꯤꯁꯄꯣꯖ ꯇꯧꯔꯛꯀꯅꯤ ꯉꯥꯏꯅꯔꯤ
ꯃꯥꯔꯆ 19, 2022ꯗ ꯃꯄꯨꯟꯁꯤ ꯂꯣꯏꯔꯕ ꯍꯧꯖꯤꯛ ꯂꯩꯔꯤꯕ 11ꯁꯨꯕ ꯃꯅꯤꯄꯨꯔ
ꯁ꯭ꯇꯦꯠ ꯑꯦꯁꯦꯝꯕ꯭ꯂꯤ ꯑꯁꯤꯒꯤ ꯃꯤꯈꯜ ꯃꯥꯔꯆ 4, 2017ꯇ ꯄꯥꯡꯊꯣꯛꯈꯤꯕꯅꯤ꯫

11ꯁꯨꯕ ꯁ꯭ꯇꯦꯠ ꯑꯦꯁꯦꯝꯕ꯭ꯂꯤ ꯑꯁꯤꯒꯤ ꯃꯤꯈꯜ ꯄꯥꯡꯊꯣꯛꯅꯕꯒꯤ ꯅꯣꯇꯤꯐꯤꯀꯦꯁꯟ
ꯑꯗꯨ ꯏꯂꯦꯛꯁꯟ ꯀꯝꯃꯤꯁꯟ ꯑꯣꯐ ꯏꯟꯗꯤꯌꯥꯅ ꯄꯤꯔꯛꯄ ꯏꯪꯒꯤꯠꯀꯤ ꯃꯇꯨꯡꯏꯟꯅ
ꯆꯤꯐ ꯏꯂꯦꯛꯇꯣꯔꯦꯜ ꯑꯣꯐꯤꯁꯔ, ꯃꯅꯤꯄꯨꯔꯅ ꯐꯦꯕ꯭ꯔꯨꯋꯥꯔꯤ 7, 2017ꯇ
ꯊꯣꯛꯈꯤꯕꯅꯤ꯫ ꯅꯣꯇꯤꯐꯤꯀꯦꯁꯟ ꯑꯗꯨꯒꯤ ꯃꯇꯨꯡꯏꯟꯅ ꯃꯤꯈꯜ ꯑꯗꯨꯒꯤꯗꯃꯛꯇ
ꯅꯣꯃꯤꯅꯦꯁꯟ ꯐꯥꯏꯜ tObgii ꯑꯔꯣꯏꯕ ꯅꯨꯃꯤꯠ ꯐꯦꯕ꯭ꯔꯨꯋꯥꯔꯤ 15, 2017 ꯑꯣꯏꯈꯤ꯫

ꯑꯗꯨꯒ ꯅꯣꯃꯤꯅꯦꯁꯟ ꯄꯦꯄꯔꯁꯤꯡ ꯑꯗꯨꯒꯤ ꯁ꯭ꯀ꯭ꯔꯨꯔꯤꯇꯤꯅꯤꯅ ꯐꯦꯕ꯭ꯔꯨꯋꯥꯔꯤ 16,
2017ꯇ ꯑꯣꯏꯔꯒ ꯅꯣꯃꯤꯅꯦꯁꯟ ꯄꯦꯄꯔ ꯋꯤꯊꯗ꯭ꯔꯣ ꯇꯧꯕꯒꯤ ꯑꯔꯣꯏꯕ ꯅꯨꯃꯤꯠꯅ
ꯐꯦꯕ꯭ꯔꯨꯋꯥꯔꯤ 18ꯗ ꯑꯣꯏꯔꯒ ꯃꯤꯈꯜꯅ ꯃꯥꯔꯆ 4, 2017ꯇ ꯄꯥꯡꯊꯣꯛꯈꯤꯕꯅꯤ꯫

ꯑꯗꯨꯒ ꯍꯥꯏꯔꯤꯕ 11ꯁꯨꯕ ꯁ꯭ꯇꯦꯠ ꯑꯦꯁꯦꯝꯕ꯭ꯂꯤꯒꯤ ꯃꯤꯈꯜ ꯑꯗꯨꯒꯤ ꯊꯕꯛ ꯊꯧꯔꯝ
ꯄꯨꯝꯅꯃꯛ ꯃꯥꯔꯆ 15, 2017ꯇ ꯂꯣꯏꯁꯤꯟꯒꯗꯕꯅꯤ ꯍꯥꯏꯕꯒꯤ ꯃꯇꯨꯡꯏꯟꯅ
ꯃꯤꯈꯜ ꯑꯗꯨ ꯃꯥꯏ ꯄꯥꯛꯅ ꯄꯥꯡꯊꯣꯛꯈꯤꯕꯅꯤ꯫ ꯍꯧꯖꯤꯛ ꯂꯥꯛꯂꯤꯕ ꯋꯥꯐꯝꯗꯤ
ꯄꯥꯡꯊꯣꯛꯈ꯭ꯔꯤꯕ 11ꯁꯨꯕ ꯃꯅꯤꯄꯨꯔ ꯁ꯭ꯇꯦꯠ ꯑꯦꯁꯦꯝꯕ꯭ꯂꯤꯒꯤ ꯃꯤꯈꯜ ꯑꯗꯨꯒꯤ
ꯔꯤꯖꯜꯠ ꯂꯥꯎꯊꯣꯛꯄꯒ ꯁ꯭ꯇꯦꯠ ꯑꯁꯤꯒꯤ ꯑꯁꯦꯝꯕ꯭ꯂꯤ ꯀꯟꯁꯇꯤꯇ꯭ꯌꯨꯑꯦꯟꯁꯤ
60ꯗ ꯀꯥꯔꯛꯈꯤꯕ ꯃꯤꯍꯨꯠꯁꯤꯡꯒꯤ ꯃꯅꯨꯡꯗꯒꯤ ꯑꯦꯝ ꯑꯦꯜ ꯑꯦ ꯑꯣꯏꯔꯕ ꯃꯤꯔꯦꯞ
12ꯒꯤ ꯃꯊꯛꯇ ꯍꯥꯏ ꯀꯣꯔꯠ ꯑꯣꯐ ꯃꯅꯤꯄꯨꯔꯗ ꯇꯣꯉꯥꯟ-ꯇꯣꯉꯥꯟꯕ ꯏꯂꯦꯛꯁꯟ
ꯄꯤꯇꯤꯁꯟꯁꯤꯡ ꯃꯤꯈꯜ ꯑꯗꯨꯗ ꯃꯈꯣꯏꯒ ꯂꯝꯕ ꯇꯧꯅꯈꯤꯕ ꯑꯇꯣꯞꯄ
ꯃꯤꯔꯦꯞꯁꯤꯡ ꯌꯥꯎꯅ ꯑꯇꯩ ꯃꯤꯑꯣꯏꯁꯤꯡꯅ ꯄꯤꯇꯤꯁ꯭ꯅꯔꯁꯤꯡ ꯑꯣꯏꯗꯨꯅ ꯐꯥꯏꯜ
ꯇꯧꯔꯛꯈꯤ꯫ ꯑꯄꯨꯟꯕ ꯏꯂꯦꯛꯁꯟ ꯄꯤꯇꯤꯁꯟ 12 ꯑꯗꯨꯗꯤ ꯑꯦꯝ ꯔꯥꯃꯦꯁ꯭ꯋꯔꯅ
ꯋꯥꯏ ꯁꯨꯔꯆꯟꯗ꯭ꯔ ꯑꯃꯁꯨꯡ ꯑꯟꯗꯔꯒꯤ ꯃꯊꯛꯇ ꯐꯥꯏꯜ ꯇꯧꯔꯛꯄ ꯏꯂꯦꯛꯁꯟ
ꯄꯤꯇꯤꯁꯟ ꯅꯝꯕꯔ 1 ꯑꯣꯐ 2017, ꯋꯥꯏ ꯏꯔꯥꯕꯣꯠꯅ ꯑꯣ ꯍꯦꯅꯔꯤ ꯑꯃꯁꯨꯡ
ꯑꯇꯣꯞꯄ ꯃꯤꯑꯣꯏ ꯑꯃꯒꯤ ꯃꯊꯛꯇ ꯐꯥꯏꯜ ꯇꯧꯔꯛꯄ ꯅꯝꯕꯔ 2 ꯑꯣꯐ 2017,
ꯊꯥꯡꯖꯝ ꯃꯣꯍꯦꯟꯗ꯭ꯔꯣ ꯚꯔꯁꯦꯁ ꯊꯣꯛꯆꯣꯝ ꯂꯣꯀꯦꯁ꯭ꯋꯔꯒꯤ ꯅꯃꯕꯔ 3 ꯑꯣꯐ
2017, ꯗꯥ. ꯅꯤꯃꯥꯏꯆꯥꯟꯗ ꯂꯨꯋꯥꯡ ꯚꯔꯁꯦꯁ ꯇꯤ ꯑꯩꯆ ꯁ꯭ꯌꯥꯝꯀꯨꯃꯥꯔꯒꯤ ꯅꯝꯕꯔ
4 ꯑꯣꯐ 2017, ꯗꯥ. ꯀꯦ ꯑꯩꯆ ꯂꯣꯀꯦꯟ ꯚꯔꯁꯦꯁ ꯑꯥꯔ ꯀꯦ ꯏꯃꯣꯒꯤ ꯅꯝꯕꯔ 5
ꯑꯣꯐ 2017, ꯑꯦꯝ ꯄ꯭ꯔꯤꯊꯤꯕꯤꯔꯥꯖ ꯚꯔꯁꯦꯁ ꯄꯤ ꯁꯔꯠꯆꯟꯗ꯭ꯔꯒꯤ ꯅꯝꯕꯔ 6
ꯑꯣꯐ 2017, ꯗꯥ. ꯑꯦꯜ ꯐꯤꯃꯥꯇꯦ ꯐꯔꯁꯦꯁ ꯗꯥ. ꯆꯥꯜꯇꯣꯂꯤꯌꯟ ꯑꯃꯣꯒꯤ ꯅꯝꯕꯔ
2017, ꯖꯣꯇꯤꯟ ꯋꯥꯏꯈꯣꯝ ꯚꯔꯁꯦꯁ ꯀꯦ ꯑꯩꯆ ꯖꯌꯀꯤꯁꯟꯒꯤ ꯅꯝꯕꯔ 8 ꯑꯣꯐ
2017, ꯑꯦꯝ ꯗꯤ ꯑꯃꯤꯟ ꯁꯥꯍ ꯚꯔꯁꯦꯁ ꯑꯦꯟ ꯏꯟꯗ꯭ꯔꯖꯤꯠꯀꯤ ꯅꯝꯕꯔ 9 ꯑꯣꯐ
2017, ꯑꯦꯁ ꯀꯨꯟꯖꯀꯦꯁ꯭ꯋꯔ ꯚꯔꯁꯦꯁ ꯑꯦ ꯀꯦ ꯃꯤꯔꯥꯕꯥꯏꯒꯤ ꯅꯝꯕꯔ 10 ꯑꯣꯐ
2017, ꯂꯩꯈꯤꯗ꯭ꯔꯕ ꯑꯦꯜ ꯏꯕꯣꯝꯆꯥ ꯚꯔꯁꯦꯁ ꯑꯦꯜ ꯖꯌꯟꯇꯀꯨꯃꯥꯔꯒꯤ ꯅꯝꯕꯔ 11
ꯑꯣꯐ 2017 ꯑꯃꯁꯨꯡ ꯑꯦꯟ ꯃꯪꯒꯤ ꯚꯔꯁꯦꯁ ꯑꯦꯁ ꯕꯤꯔꯒꯤ ꯅꯝꯕꯔ 12 ꯑꯣꯐ
2017ꯅꯤ꯫

ꯍꯧꯖꯤꯛ ꯐꯥꯎꯕꯗ ꯍꯥꯏ ꯀꯣꯔꯠ ꯑꯣꯐ ꯃꯅꯤꯄꯨꯔꯗ ꯐꯥꯏꯜ ꯇꯧꯔꯛꯈꯤꯕ
ꯏꯂꯦꯛꯁꯟ ꯄꯤꯇꯤꯁꯟꯁꯤꯡ ꯑꯁꯤꯒꯤ ꯃꯅꯨꯡꯗꯒꯤ ꯑꯦꯝ ꯔꯥꯃꯦꯁ꯭ꯋꯔ ꯚꯔꯁꯦꯁ
ꯋꯥꯏ ꯁꯨꯔꯆꯟꯗ꯭ꯔꯒꯤ ꯏꯂꯦꯛꯁꯟ ꯄꯤꯇꯤꯁꯟ ꯗꯤꯁꯄꯣꯖ ꯇꯧꯗꯨꯅ ꯄꯤꯇꯤꯁ꯭ꯅꯔ
ꯑꯁꯤꯕꯨ ꯑꯦꯝ ꯑꯦꯜ ꯑꯦ ꯑꯣꯏꯍꯟꯈ꯭ꯔꯦ꯫ ꯗꯥ. ꯅꯤꯃꯥꯏꯆꯥꯟꯗ ꯂꯨꯋꯥꯡꯅ ꯇꯤ ꯑꯩꯆ
ꯁ꯭ꯌꯥꯝꯀꯨꯃꯥꯔꯒꯤ ꯃꯊꯛꯇ ꯐꯥꯏꯜ ꯇꯧꯔꯛꯄ ꯏꯂꯦꯛꯁꯟ ꯄꯤꯇꯤꯁꯟꯗꯤ ꯗꯤꯁꯃꯤꯁ
ꯇꯧꯕꯗꯒꯤ ꯍꯧꯖꯤꯛ ꯁꯨꯄ꯭ꯔꯤꯝ ꯀꯣꯔꯠꯇ ꯋꯥꯀꯠꯅꯔꯤ꯫ ꯊꯥꯡꯖꯝ ꯃꯣꯍꯦꯟꯗ꯭ꯔꯣꯅ
ꯑꯦꯝ ꯑꯦꯜ ꯑꯦ ꯇꯤ ꯑꯩꯆ ꯂꯣꯀꯦꯁ꯭ꯋꯔꯒꯤ ꯃꯊꯛꯇ ꯐꯥꯏꯜ ꯇꯧꯔꯛꯈꯤꯕ ꯏꯂꯦꯛꯁꯟ
ꯄꯤꯇꯤꯁꯟꯁꯨ ꯗꯤꯁꯃꯤꯁ ꯇꯧꯈꯤꯕꯗꯒꯤ ꯁꯨꯄ꯭ꯔꯤꯝ ꯀꯣꯔꯠꯇ ꯋꯥꯀꯠꯂꯤ꯫ ꯑꯗꯨꯒ
ꯍꯟꯗꯛꯇ ꯗꯤꯁꯄꯣꯖ ꯇꯧꯈꯤꯕ ꯏꯂꯦꯛꯁꯟ ꯄꯤꯇꯤꯁꯟꯅ ꯋꯥꯏ ꯏꯔꯥꯕꯣꯠ ꯚꯔꯁꯦꯁ
ꯑꯣ ꯍꯦꯅꯔꯤ ꯑꯃꯁꯨꯡ ꯑꯇꯣꯞꯄ ꯃꯤꯑꯣꯏ ꯑꯃꯒꯤ ꯏꯂꯦꯛꯁꯟ ꯄꯤꯇꯤꯁꯟ
ꯅꯝꯕꯔ 2 ꯑꯣꯐ 2017ꯅꯤ꯫ ꯃꯇꯥꯡꯁꯤꯗ ꯊꯣꯔꯛꯂꯤꯕ ꯋꯥꯐꯝꯗꯤ ꯑꯄꯨꯅꯕ ꯏꯂꯦꯛꯁꯟ
ꯄꯤꯇꯤꯁꯟ 12 ꯑꯁꯤꯒꯤ ꯃꯅꯨꯡꯗ ꯗꯤꯁꯄꯣꯖ ꯇꯧꯈꯤꯕꯒꯤ ꯃꯁꯤꯡ ꯇꯪꯈꯥꯏ
ꯌꯧꯗ꯭ꯔꯤ꯫ ꯑꯃꯔꯣꯝꯗ ꯃꯊꯪꯒꯤ 12ꯁꯨꯕ ꯑꯦꯁꯦꯝꯕ꯭ꯂꯤꯒꯤ ꯃꯤꯈꯜ ꯄꯥꯡꯊꯣꯛꯀꯗꯕ
ꯅꯨꯃꯤꯠꯇꯤ ꯈꯨꯠꯅ ꯂꯥꯝꯕ ꯐꯪꯖꯤꯜꯂꯛꯂꯤ꯫ ꯃꯁꯤ ꯑꯣꯏꯔꯒꯅꯗꯤ ꯄꯟꯗꯨꯅ ꯂꯩꯔꯛꯂꯤꯕ
ꯏꯂꯦꯛꯁꯟ ꯄꯤꯇꯤꯁꯟꯁꯤꯡ ꯑꯁꯤ ꯃꯊꯪꯒꯤ ꯃꯤꯁꯜ ꯄꯥꯡꯊꯣꯛꯇ꯭ꯔꯤꯉꯩꯗꯒꯤ
ꯃꯃꯥꯡꯗ ꯗꯤꯁꯄꯣꯖ ꯇꯧꯐꯝ ꯊꯣꯛꯕꯔꯥ ꯍꯥꯏꯕꯁꯤꯅꯤ꯫ ꯔꯤꯄ꯭ꯔꯖꯦꯟꯇꯦꯁꯟ ꯑꯣꯐ
ꯄꯤꯄꯜ ꯑꯦꯛꯠ, 1951ꯒꯤ ꯃꯔꯤ ꯂꯩꯅꯕ ꯄ꯭ꯔꯣꯚꯤꯖꯟꯁꯤꯡꯅꯁꯨ ꯏꯂꯦꯛꯁꯟ
ꯄꯤꯇꯤꯁꯟ ꯑꯃ ꯐꯥꯏꯜ ꯇꯧꯔꯛꯂꯕ ꯃꯇꯨꯡꯗ ꯃꯦꯟꯇꯦꯅꯦꯕꯜ ꯑꯣꯏꯔꯦ ꯍꯥꯏꯗꯨꯅ
ꯂꯧꯈꯠꯂꯒ ꯃꯁꯤꯒꯤ ꯋꯥꯌꯦꯜ ꯆꯠꯊꯕ ꯇꯥꯔꯕꯗꯤ ꯑꯀꯛꯅꯕ ꯃꯇꯝ ꯑꯃꯒꯤ
ꯃꯅꯨꯡꯗ ꯂꯣꯏꯁꯤꯟꯒꯗꯕꯅꯤ ꯍꯥꯏꯕ ꯋꯥꯐꯝꯁꯨ ꯂꯩꯔꯤꯕꯅꯤ꯫ ꯑꯗꯨꯝ ꯑꯣꯏꯅꯃꯛ
ꯂꯩꯕꯥꯛ ꯁꯤꯟꯕ ꯊꯨꯡꯅ ꯀꯣꯚꯤꯗꯀꯤ ꯆꯩꯊꯦꯡ ꯃꯥꯌꯣꯛꯅꯔꯛꯄꯗꯒꯤ ꯁ꯭ꯇꯦꯠ
ꯑꯁꯤꯗꯁꯨ ꯃꯁꯤꯗꯒꯤ ꯈꯨꯗꯣꯡꯆꯥꯗꯕꯁꯤꯡ ꯃꯥꯌꯣꯛꯅꯍꯜꯂꯛꯈꯤꯕꯅ ꯀꯣꯔꯠꯀꯤ
ꯊꯕꯛ ꯊꯣꯔꯝꯁꯤꯡꯗꯁꯨ ꯑꯌꯦꯠꯄ ꯄꯤꯈꯤꯗꯕꯗꯤ ꯅꯠꯇꯦ꯫ ꯍꯌꯦꯡꯗꯒꯤꯁꯨ ꯑꯃꯨꯛ
ꯍꯧꯔꯗꯨꯅ ꯍꯥꯏ ꯀꯣꯔꯠ ꯑꯃꯁꯨꯡ ꯗꯤꯁꯇ꯭ꯔꯤꯛꯠ ꯀꯣꯔꯠ/ꯇ꯭ꯔꯥꯏꯕ꯭ꯌꯨꯅꯦꯜꯁꯤꯡꯒꯤ
ꯍꯤꯌꯔꯤꯡ ꯚꯔꯆ꯭ꯌꯨꯑꯦꯜ ꯀꯣꯔꯠꯇ ꯄꯥꯡꯊꯣꯛꯀꯗꯧꯔꯤ꯫ ꯑꯗꯨꯕꯨ ꯍꯧꯖꯤꯛ ꯃꯤꯌꯥꯝꯅ
ꯉꯥꯏꯅꯔꯤꯕꯁꯤ ꯀꯦꯁ ꯈꯔꯒꯤ ꯗꯤꯁꯄꯣꯖꯦꯜ ꯇꯧꯈ꯭ꯔꯕꯁꯨ ꯂꯦꯝꯍꯧꯔꯤꯕ ꯏꯂꯦꯛꯁꯟ
ꯄꯤꯇꯤꯁꯟꯁꯤꯡ ꯍꯥꯏ ꯀꯣꯔꯠ ꯑꯣꯐ ꯃꯅꯤꯄꯨꯔꯅ ꯑꯊꯨꯕ ꯃꯇꯝꯗ ꯑꯔꯣꯏꯕ ꯋꯥꯌꯦꯜ
ꯄꯤꯕꯤꯔꯛꯀꯅꯤ ꯍꯥꯏꯕꯁꯤꯅꯤ꯫

ꯗꯣ. ꯌꯨꯝꯅꯥꯝ ꯕꯦꯗꯖꯤꯠ

mnipurgi fisrigi mrmd Strengths,

Weaknesses, Opportunities and Threats

(SWOT) analysis Amgi mtaZd SxjiNb

ꯌꯥꯕꯁꯤꯉ–

ꯁ꯭ꯇ꯭ꯔꯦꯡꯊ: 1) ꯉꯥꯒꯤ ꯃꯃꯜ ꯋꯥꯡꯕ ꯑꯃꯗꯤ ꯉꯥꯕꯨ ꯌꯥꯝꯅ
ꯄꯥꯝꯅ ꯆꯥꯕ ꯂꯝꯗꯝ ꯑꯃ ꯑꯣꯏꯕ꯫

2) ꯄꯥꯠ ꯇꯨꯔꯦꯜꯅꯆꯤꯡꯕ ꯃꯔꯥꯡ ꯀꯥꯏꯅ ꯂꯩꯕ꯫

3) ꯁ꯭ꯇꯦꯠ ꯐꯤꯁꯔꯤꯖ ꯗꯤꯄꯥꯔꯠꯃꯦꯟꯠꯇ ꯐꯤꯁꯔꯤꯖ
ꯇ꯭ꯔꯦꯅꯤꯡ ꯁꯦꯟꯇꯔ ꯂꯩꯕ, ꯁꯤ ꯑꯦ ꯌꯨ ꯏꯝꯐꯥꯜ ꯂꯩꯕ, ꯑꯥꯏ
ꯁꯤ ꯑꯦ ꯑꯥꯔ ꯏꯝꯐꯥꯜ ꯁꯦꯟꯇꯔꯗ ꯐꯤꯁꯔꯤꯖ ꯁꯦꯛꯁꯟ
ꯂꯩꯕ ꯑꯃꯗꯤ ꯀꯦ ꯚꯤ ꯀꯦ ꯀꯌꯥꯗ ꯐꯤꯁꯔꯤꯖꯒꯤ ꯑꯣꯏꯕ
ꯃꯤꯑꯣꯏꯁꯤꯡ ꯂꯩꯕ ꯑꯁꯤꯅꯆꯤꯡꯕꯅꯤ꯫

4) ꯕꯔꯥꯛ ꯑꯃꯗꯤ ꯆꯤꯟꯋꯤꯟ ꯇꯨꯔꯦꯜꯁꯤꯡꯗ ꯇꯥꯕ
ꯇꯨꯔꯦꯜꯁꯤꯡꯅ ꯃꯅꯤꯄꯨꯔꯒꯤ ꯇꯪꯈꯑꯏ ꯇꯪꯈꯥꯏ ꯑꯣꯏꯕꯅ ꯉꯥ ꯃꯈꯜ ꯌꯥꯝꯅ ꯐꯪꯕ꯫

5) ꯂꯣꯛꯇꯥꯛ ꯄꯥꯠ ꯑꯁꯤ ꯏꯟꯗꯤꯌꯥꯒꯤ ꯅꯣꯡꯄꯣꯛ ꯊꯪꯕ ꯁꯔꯨꯛꯀꯤ ꯈ꯭ꯋꯥꯏꯗꯒꯤ ꯆꯥꯎꯕ ꯏꯁꯤꯡ
ꯏꯆꯨꯝꯒꯤ ꯄꯥꯠ ꯑꯣꯏꯕ ꯑꯃꯗꯤ ꯃꯅꯤꯄꯨꯔꯒꯤ ꯑꯣꯏꯅ ꯉꯥ ꯄꯨꯊꯣꯛꯄ ꯑꯃꯗꯤ ꯊꯕꯛ ꯄꯤꯕꯗ ꯑꯆꯧꯕ
ꯊꯧꯗꯥꯡ ꯂꯧꯕ꯫

6) ꯂꯝꯗꯝ ꯑꯁꯤꯗ ꯃꯩꯍꯧꯔꯣꯜꯗꯒꯤ ꯂꯩꯔꯛꯄ ꯑꯗꯨꯒ ꯑꯇꯣꯞꯄ ꯃꯐꯝꯁꯤꯡꯗ ꯐꯪꯗꯕ ꯉꯥ ꯃꯈꯜ
ꯀꯌꯥ ꯐꯪꯕ꯫

7) ꯂꯥꯏꯔꯤꯛ ꯂꯥꯏꯁꯨ ꯍꯩꯔꯕ ꯅꯍꯥ ꯀꯌꯥꯅ ꯉꯥꯒꯤ ꯉꯥꯊꯣꯛ ꯍꯦꯟꯒꯠꯍꯟꯕꯒꯤ ꯏꯍꯧꯗ ꯊꯋꯥꯏ
ꯌꯥꯎꯁꯤꯜꯂꯛꯄ ꯑꯃꯗꯤ ꯉꯥ ꯌꯣꯛꯄꯕꯨ ꯁꯤꯟꯐꯝ ꯑꯃ ꯑꯣꯏꯟ ꯈꯟꯅꯔꯛꯄ꯫

ꯋꯤꯛꯅꯦꯁ: 1) ꯂꯝꯗꯝ ꯑꯁꯤꯗ ꯃꯩꯍꯧꯔꯣꯜꯗꯒꯤ ꯂꯩꯖꯔꯛꯄ ꯉꯥꯁꯤꯡꯕꯨ ꯀꯥ ꯍꯦꯟꯅ ꯐꯥꯗꯣꯛꯄ꯫

2) ꯍꯧꯖꯤꯛ ꯍꯧꯖꯤꯛꯀꯤ ꯉꯥ ꯄꯨꯊꯣꯛꯄꯒꯤ ꯆꯥꯡ ꯑꯁꯤ ꯄꯨꯊꯣꯛꯄ ꯌꯥꯕꯒꯤ ꯆꯥꯡꯒ ꯌꯥꯝꯅ ꯈꯦꯟ-

ꯅꯕ꯫

3) ꯂꯝꯗꯝ ꯑꯁꯤꯒꯤ ꯃꯤꯑꯣꯏꯁꯤꯡꯅ ꯆꯥꯕ ꯀꯣꯟꯅꯅꯕ ꯉꯥ ꯄꯨꯊꯣꯛꯄ ꯉꯝꯗꯕ ꯑꯃꯗꯤ ꯃꯄꯥꯟ
ꯂꯝꯗꯒꯤ ꯉꯥ ꯄꯨꯁꯤꯜꯂꯛꯄ꯫

4) ꯑꯐꯕ ꯃꯒꯨꯟ ꯆꯦꯟꯕ ꯉꯥ ꯃꯆꯥ ꯃꯔꯥꯡ ꯀꯥꯏꯅ ꯐꯪꯗꯕ꯫

5) ꯃꯍꯧꯁꯥꯗꯒꯤ ꯂꯩꯖꯔꯛꯄ ꯉꯥꯁꯤꯡꯒꯤ ꯃꯔꯨꯝ ꯀꯣꯛꯐꯝ ꯂꯩꯔꯛꯇꯕꯅ ꯃꯔꯝ ꯑꯣꯏꯗꯨꯅ ꯂꯝꯗꯝ
ꯑꯁꯤꯗ ꯍꯥꯟꯅꯗꯒꯤ ꯂꯩꯖꯔꯛꯄ ꯉꯥꯁꯤꯡꯒꯤ ꯃꯁꯤꯡ ꯍꯟꯊꯔꯛꯄ꯫

6) ꯁꯦꯜ ꯃꯔꯥꯡ ꯀꯥꯏꯅ ꯂꯩꯇꯕ ꯃꯔꯝꯅ ꯄꯥꯠ, ꯇꯨꯔꯦꯜꯅꯆꯤꯡꯕ ꯃꯍꯧꯁꯥꯒꯤ ꯑꯣꯏꯕ ꯏꯁꯤꯡ ꯂꯩꯕ
ꯃꯐꯝꯁꯤꯡ ꯆꯥꯎꯈꯠꯅꯕ ꯍꯣꯠꯅꯕꯗ ꯊꯤꯟꯊꯕ꯫

7) ꯃꯄꯨ ꯄꯥꯟꯗꯕ ꯉꯥ ꯌꯣꯀꯄ ꯌꯥꯕ ꯃꯐꯝ ꯀꯌꯥ ꯂꯩꯕꯅ ꯉꯥ ꯐꯖꯅ ꯌꯣꯛꯄ ꯉꯝꯗꯕ꯫

ꯑꯣꯄꯣꯔꯆ꯭ꯌꯨꯅꯤꯇꯤꯁ: 1) ꯆꯍꯤ ꯑꯃꯒꯤ ꯃꯅꯨꯡꯗ ꯃꯇꯝ ꯈꯔꯗ ꯑꯣꯏꯔꯕꯁꯨ ꯏꯁꯤꯡ ꯂꯩꯕ ꯃꯐꯝ-

ꯁꯤꯡꯕꯨ ꯉꯥ ꯌꯣꯛꯄꯗ ꯁꯤꯖꯤꯟꯅꯕ ꯌꯥꯕꯒꯤ ꯈꯨꯗꯣꯡꯆꯥꯕ ꯂꯩꯕ꯫

2) ꯄꯦꯟ ꯀꯜꯆꯔ ꯍꯥꯏꯕꯁꯤ ꯄꯥꯠ ꯀꯌꯥꯒꯤ ꯃꯄꯥꯟꯗ ꯈꯥꯖꯤꯟꯗꯨꯅ ꯉꯥ ꯌꯣꯛꯄ ꯌꯥꯕꯒꯤ ꯈꯨꯗꯣꯡꯆꯥꯕ
ꯂꯩꯕ꯫

3) ꯀꯦꯖ ꯀꯜꯆꯔ ꯇꯣꯕ ꯌꯥꯕ ꯃꯐꯝ ꯀꯌꯥ ꯂꯩꯕꯅ ꯊꯧꯑꯣꯡ ꯑꯁꯤ ꯁꯤꯖꯤꯟꯅꯗꯨꯅ ꯉꯥ ꯐꯖꯅ ꯄꯨꯊꯣꯛꯄ
ꯌꯥꯕꯒꯤ ꯈꯨꯗꯣꯡꯆꯥꯕ ꯂꯩ꯫

4) ꯂꯩꯇꯦꯡꯒꯤ ꯑꯣꯏꯕ ꯉꯥ ꯃꯈꯜ ꯀꯌꯥ ꯌꯣꯛꯇꯨꯅ ꯁꯦꯟꯗꯥꯟ ꯂꯝꯕꯤ ꯑꯃ ꯑꯣꯏꯕ ꯌꯥꯕꯒꯤ ꯈꯨ-

ꯗꯣꯡꯆꯥꯕ ꯂꯩꯕ꯫

5) ꯁ꯭ꯄꯣꯔꯠꯁ ꯐꯤꯁꯔꯤꯖ ꯑꯃꯗꯤ ꯑꯦꯀ꯭ꯋꯇꯨꯔꯤꯖꯝꯒꯤ ꯈꯨꯗꯣꯡꯆꯥꯕ ꯀꯌꯥ ꯂꯩꯕ꯫

6) ꯂꯝꯗꯝ ꯑꯁꯤꯗ ꯃꯍꯧꯗꯗꯒꯤ ꯂꯩꯔꯛꯄ ꯑꯄꯤꯛꯄ ꯉꯥ ꯀꯌꯥ ꯌꯣꯛꯈꯠꯇꯨꯅ ꯉꯥ ꯄꯨꯊꯣꯛꯄꯒꯤ
ꯆꯥꯡ ꯍꯦꯟꯒꯠꯍꯟꯕ ꯌꯥꯕꯒꯤ ꯈꯨꯗꯣꯡꯆꯥꯕ ꯂꯩꯕ꯫

7) ꯄꯥꯠ ꯇꯨꯔꯦꯜꯅꯆꯤꯡꯕ ꯀꯌꯥꯕꯨ ꯐꯖꯅ ꯁꯦꯝꯒꯠꯇꯨꯅ ꯉꯥ ꯌꯣꯛꯄ ꯌꯥꯕꯒꯤ ꯈꯨꯗꯣꯡꯆꯥꯕ ꯂꯩꯔꯤ꯫

8) ꯀꯝꯃ꯭ꯌꯨꯅꯤꯇꯤ ꯐꯤꯁꯔꯤꯖ ꯃꯦꯅꯦꯖꯃꯦꯟꯠ ꯄꯥꯡꯊꯣꯛꯄꯅ ꯃꯔꯝ ꯑꯣꯏꯗꯨꯅ ꯃꯥꯡꯈꯤꯒꯗꯧꯔꯕ ꯉꯥ
ꯀꯌꯥꯕꯨ ꯀꯟꯗꯨꯅ ꯑꯃꯗꯤ ꯉꯥ ꯃꯈꯜ ꯀꯌꯥꯕꯨ ꯑꯀꯛꯅꯕ ꯃꯇꯝ ꯈꯔꯈꯛꯇꯗ ꯐꯥꯗꯨꯅ ꯉꯥꯒꯤ ꯉꯥꯊꯣꯛ
ꯍꯦꯟꯒꯠꯍꯅꯕ꯫

9) ꯉꯥꯃꯤꯁꯤꯡꯅ ꯉꯥ ꯌꯣꯛꯄꯒꯤ ꯊꯧꯑꯣꯡ ꯑꯁꯤ ꯆꯍꯤ ꯈꯔ ꯑꯁꯤꯗ ꯑꯁꯨꯛꯀꯤ ꯃꯇꯤꯛ ꯊꯨꯅ
ꯑꯍꯣꯡꯕ ꯂꯥꯛꯇꯨꯅ ꯉꯥꯒꯤ ꯄꯣꯠꯊꯣꯛ ꯑꯁꯨꯝ ꯑꯁꯨꯝ ꯍꯦꯟꯒꯠꯂꯛꯂꯤ꯫

ꯊ꯭ꯔꯦꯠꯁ: 1) ꯉꯥꯅ ꯂꯩꯐꯝ, ꯃꯆꯤꯟꯖꯥꯛ ꯆꯥꯐꯝ ꯑꯃꯗꯤ ꯃꯔꯨꯝ ꯀꯣꯛꯐꯝꯅꯆꯤꯡꯕ ꯀꯌꯥ ꯀꯥꯏꯊꯔꯛ-

ꯄꯅ ꯃꯔꯝ ꯑꯣꯏꯗꯨꯅ ꯑꯇꯥꯡꯕ ꯉꯥ ꯀꯌꯥ ꯃꯥꯡꯈꯤꯕ꯫

2) ꯆꯥꯎꯈꯠꯂꯛꯄꯅ ꯃꯔꯝ ꯑꯣꯏꯗꯨꯅ ꯃꯍꯧꯁꯥꯒꯤ ꯑꯣꯏꯕ ꯄꯥꯠ, ꯇꯨꯔꯦꯜꯅꯆꯤꯡꯕ
ꯄꯤꯛꯁꯤꯜꯂꯛꯄ꯫

3) ꯀꯥꯡꯂꯣꯟ ꯂꯥꯟꯕ ꯃꯑꯣꯡꯗ ꯉꯥ ꯐꯥꯕ꯫

4) ꯑꯇꯣꯄꯄ ꯂꯩꯕꯥꯛꯁꯤꯡꯗꯒꯤ ꯂꯥꯏꯅ ꯀꯌꯥ ꯁꯟꯗꯣꯔꯛꯇꯨꯅ ꯍꯥꯟꯅ ꯂꯩꯖꯔꯝꯕ ꯉꯥꯁꯤꯡꯗ
ꯅꯥꯔꯛꯄ꯫

5) ꯃꯄꯥꯟ ꯂꯝꯗꯒꯤ ꯄꯨꯁꯤꯜꯂꯛꯄ ꯉꯥ ꯀꯌꯥꯒꯤ ꯃꯍꯧꯁꯥꯒꯤ ꯑꯣꯏꯕ ꯄꯥꯠ ꯇꯨꯔꯦꯜꯅꯆꯤꯡꯕꯗ
ꯂꯩꯔꯛꯄ꯫

6) ꯉꯥ ꯌꯣꯛꯂꯤꯕ ꯃꯤꯑꯣꯏ ꯈꯨꯗꯤꯡꯃꯛꯄꯨ ꯀꯥꯡꯂꯣꯟ ꯆꯨꯝꯅ ꯕꯩꯒ꯭ꯌꯥꯅꯤꯛ ꯑꯣꯏꯕ ꯃꯑꯣꯡꯗ ꯉꯥ
ꯌꯣꯛꯄꯒꯤ ꯃꯔꯝꯗ ꯈꯪꯍꯟꯕ ꯉꯝꯗꯕ ꯑꯁꯤꯅꯆꯤꯡꯕꯅꯤ꯫

ꯂꯝꯗꯝ ꯑꯁꯤꯒꯤ ꯉꯥ ꯄꯨꯊꯣꯛꯄꯒꯤ ꯆꯥꯡ ꯍꯦꯟꯒꯠꯍꯟꯅꯕꯒꯤꯗꯃꯛ ꯄꯥꯏꯈꯠꯄ ꯌꯥꯕ ꯊꯧꯑꯣꯡ

Sr–

1) ꯄꯦꯟ ꯀꯜꯆꯔ/ꯀꯦꯖ ꯀꯜꯆꯔ ꯐꯖꯅ ꯄꯥꯡꯊꯣꯛꯇꯨꯅ ꯍꯥꯟꯅ ꯌꯣꯛꯅꯔꯝꯗꯕ ꯉꯥ ꯀꯌꯥ ꯌꯣꯛꯄ꯫

2) ꯇꯨꯡ ꯀꯣꯏꯅ ꯉꯥ ꯄꯨꯊꯣꯛꯄ ꯉꯝꯅꯕꯒꯤꯗꯃꯛ ꯄꯥꯠ ꯇꯨꯔꯦꯜꯅꯆꯤꯡꯕ ꯉꯥ ꯐꯥꯕ ꯌꯥꯗꯕ ꯑꯀꯛꯅꯕ
ꯃꯇꯝ ꯈꯔ ꯂꯩꯍꯟꯕ꯫ ꯀꯝꯕꯣꯡ, ꯊꯔꯣ, ꯊꯝꯕꯥꯜ ꯑꯃꯗꯤ ꯊꯥꯡꯖꯤꯡꯅꯆꯤꯡꯕ ꯄꯥꯝꯕꯤ ꯀꯌꯥꯕꯨ ꯐꯖꯅ
ꯍꯧꯍꯟꯗꯨꯅ ꯌꯣꯛꯈꯠꯄꯤꯕ꯫

3) ꯄꯥꯠ, ꯇꯨꯔꯦꯜ ꯑꯃꯗꯤ ꯔꯤꯖꯥꯔꯚꯔꯅꯆꯤꯡꯕ ꯃꯐꯝ ꯀꯌꯥꯗ ꯀꯝꯃ꯭ꯌꯨꯅꯤꯇꯤ ꯐꯤꯁꯤꯡ ꯄꯥꯡꯊꯣꯛ-

ꯇꯨꯅ ꯃꯐꯝ ꯑꯗꯨꯗ ꯂꯩꯔꯤꯕ ꯃꯤꯄꯝ ꯈꯨꯗꯤꯡꯃꯛ ꯀꯥꯟꯅꯕ ꯐꯪꯃꯤꯟꯅꯕ ꯑꯃꯗꯤ ꯉꯥ ꯐꯥꯕ ꯃꯇꯝꯗ ꯀꯥ-

ZloN ꯂꯥꯟꯕ ꯃꯑꯣꯡꯗ ꯐꯪꯍꯟꯗꯕꯅ ꯇꯨꯡ ꯀꯣꯏꯅ ꯉꯥ ꯄꯨꯊꯣꯛꯄ ꯉꯝꯍꯟꯒꯅꯤ꯫

4) ꯄꯥꯠ ꯇꯨꯔꯦꯜ ꯑꯃꯗꯤ ꯔꯤꯖꯥꯔꯚꯔꯁꯤꯡꯗ ꯆꯥꯅꯕ ꯃꯈꯜꯒꯤ ꯉꯥ ꯃꯔꯨ ꯑꯣꯏꯅ ꯂꯝꯗꯝ ꯑꯁꯤꯗ
ꯍꯥꯟꯅꯗꯒꯤ ꯂꯩꯖꯔꯛꯄ ꯉꯥꯁꯤꯡꯒꯤ ꯃꯁꯤꯡ ꯍꯦꯟꯒꯠꯍꯟꯗꯨꯅ ꯉꯥꯒꯤ ꯉꯥꯊꯣꯛ ꯍꯦꯟꯒꯠꯍꯟꯕ꯫

5) ꯂꯝꯗꯝ ꯑꯁꯤꯗ ꯍꯥꯟꯅ ꯂꯩꯖꯔꯝꯕ ꯉꯥꯁꯤꯡꯒꯤ ꯃꯆꯥ ꯄꯨꯊꯣꯛꯇꯨꯅ ꯑꯇꯥꯡꯕ ꯉꯥꯁꯤꯡꯕꯨ
ꯄꯨꯊꯣꯛꯄ ꯉꯝꯍꯟꯕ꯫

6) ꯉꯥ ꯌꯣꯛꯂꯤꯕ ꯃꯤꯑꯣꯏꯁꯤꯡ ꯑꯃꯗꯤ ꯉꯥꯒ ꯃꯔꯤ ꯂꯩꯅꯕ ꯊꯕꯛ ꯇꯧꯔꯤꯕ ꯃꯤꯑꯣꯏꯁꯤꯡꯗ
ꯃꯈꯜ ꯀꯌꯥꯒꯤ ꯂꯧꯁꯤꯉ ꯐꯪꯍꯟꯗꯨꯅ ꯕꯩꯒ꯭ꯌꯥꯅꯤꯛ ꯑꯣꯏꯕ ꯊꯧꯑꯣꯡ ꯀꯌꯥꯕꯨ ꯃꯃꯨꯠ ꯇꯥꯅ ꯈꯪꯍꯟꯕ꯫

7) ꯄꯥꯠ, ꯇꯨꯔꯦꯜ ꯑꯃꯗꯤ ꯔꯤꯖꯥꯔꯚꯔꯁꯤꯡꯗ ꯀꯔꯝꯅ ꯉꯥꯒꯤ ꯄꯣꯠꯊꯣꯛ ꯀꯔꯝꯅ ꯍꯦꯟꯒꯠꯍ-

Ngi ꯍꯥꯏꯕꯒꯤ ꯃꯇꯥꯡꯗ ꯗꯦꯃꯣꯟꯁꯇ꯭ꯔꯦꯁꯟ/ꯑꯣꯟ ꯐꯥꯔꯝ ꯇ꯭ꯔꯥꯏꯌꯦꯜꯅꯆꯤꯡꯕ ꯀꯌꯥ ꯄꯥꯡꯊꯣꯛ-

ꯄꯒꯤ ꯇꯉꯥꯏꯐꯗꯕ ꯂꯩꯔꯤ꯫

8) ꯍꯥꯏꯔꯤꯕ ꯊꯧꯑꯣꯡꯁꯤꯡ ꯑꯁꯤ ꯃꯄꯨꯡ ꯐꯥꯅ ꯃꯤꯌꯥꯝꯗ ꯌꯧꯍꯟꯅꯕꯒꯤꯗꯃꯛꯇ ꯇꯦꯛꯅꯣꯂꯣꯖꯤ
ꯁꯟꯗꯣꯛꯄꯒꯤ ꯊꯕꯛ ꯇꯧꯔꯤꯕ ꯃꯤꯑꯣꯏꯁꯤꯡꯅ ꯃꯊꯧ ꯃꯁꯛ ꯈꯪꯅ ꯊꯕꯛ ꯇꯧꯕꯒꯤ ꯇꯉꯥꯏꯐꯗꯕꯁꯨ
ꯂꯩꯔꯤ꯫

9) ꯑꯅꯧ ꯑꯅꯣꯕ ꯇꯦꯛꯅꯣꯂꯣꯖꯤ ꯀꯌꯥ ꯈꯨꯗꯝ ꯑꯣꯏꯅ ꯍꯥꯏꯔꯕꯗ ꯕꯥꯏꯑꯣꯐ꯭ꯂꯣꯛ ꯇꯦꯛꯅꯣꯂꯣꯂ-

ꯖꯤ, ꯔꯤ-ꯁꯔꯀ꯭ꯌꯨꯂꯦꯇꯔꯤ ꯑꯦꯀ꯭ꯋꯀꯜꯆꯔ, ꯑꯦꯀ꯭ꯋꯥꯄꯣꯅꯤꯛꯁꯅꯆꯤꯡꯕ ꯇꯦꯛꯅꯣꯂꯣꯖꯤ ꯀꯌꯥꯕꯨ
ꯀꯥꯡꯂꯣꯟ ꯆꯨꯝꯅ ꯄꯥꯡꯊꯣꯛꯇꯨꯅ ꯑꯄꯤꯛꯄ ꯃꯐꯝ ꯀꯌꯥꯗꯒꯤꯁꯨ ꯉꯥ ꯄꯨꯊꯣꯛꯇꯨꯅ ꯉꯥꯒꯤ ꯉꯥꯊꯣꯛ
ꯍꯦꯟꯒꯠꯍꯟꯕ ꯉꯝꯒꯅꯤ꯫

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ꯂꯧꯃꯤꯁꯤꯡꯒꯤ ꯀꯥꯈꯜ
ꯃꯅꯤꯄꯨꯔꯒꯤ ꯐꯤꯁꯔꯤꯒꯤ ꯃꯔꯝꯗ SWOT analysis ꯑꯃ
ꯂꯩꯕꯥꯛꯇꯒꯤ ꯄꯣꯛꯂꯛꯄ ꯂꯥꯏꯅꯥ ꯇꯤꯜꯅꯥꯁꯤꯡ ꯂꯥꯛꯁꯤꯟꯕ
ꯂꯩꯕꯥꯛ ꯂꯩꯁꯥꯗꯒꯤ ꯄꯣꯛꯍꯜꯂꯛꯄ ꯄꯥꯝꯕꯤꯒꯤ ꯂꯥꯏꯅꯥꯁꯤꯉꯕꯨ ꯉꯥꯛꯊꯣꯛꯅꯕ ꯃꯈꯜ ꯀꯌꯥꯒꯤ
ꯄꯥꯝꯕꯩꯁꯤꯡ ꯁꯤꯖꯤꯟꯅꯩ꯫ ꯄꯥꯝꯕꯩꯁꯤꯡꯗꯨꯒꯤ ꯃꯅꯨꯡꯗ ꯀꯥꯂꯦꯟꯗ ꯂꯩꯆꯪ ꯂꯩꯅꯥ ꯈꯣꯏꯗꯣꯛꯇꯨꯅ ꯂꯩꯕꯥꯛꯄꯨ
ꯅꯨꯡꯁꯥ ꯆꯥꯍꯟꯕ, ꯄ꯭ꯂꯥꯁꯇꯤꯛ ꯁꯤꯊꯅ ꯈꯨꯝꯖꯤꯟꯗꯨꯅ ꯂꯩꯕꯥꯀ ꯂꯩꯁꯥꯕꯨ ꯁꯥꯕꯒꯤ ꯆꯥꯡ ꯍꯦꯟꯒꯠꯍꯟꯗꯨꯅ
ꯂꯩꯕꯥꯛꯇ ꯂꯩꯖꯔꯝꯕ ꯍꯤꯡꯀꯨꯞꯁꯤꯡ ꯍꯥꯠꯇꯣꯛꯄ, ꯃꯅꯤꯜ ꯑꯣꯏꯅ ꯊꯥꯗꯣꯛꯄ ꯉꯝꯕ ꯍꯤꯗꯥꯛ ꯂꯩꯕ-

aKt ꯆꯥꯏꯊꯣꯛꯄ (ꯁꯣꯏꯜ ꯐ꯭ꯌꯨꯃꯤꯒꯦꯁꯟ), ꯃꯈꯜ ꯀꯌꯥꯒꯤ ꯍꯤꯗꯥꯛ ꯆꯥꯏꯊꯣꯛꯇꯨꯅ ꯃꯈꯜ ꯀꯌꯥ-

ꯒꯤ ꯍꯤꯡꯀꯨꯞꯁꯤꯡ (ꯃꯥꯏꯀ꯭ꯔꯣ ꯑꯣꯔꯒꯥꯅꯤꯖꯝ) ꯍꯥꯠꯇꯣꯛꯄ ꯑꯃꯁꯨꯡ ꯄꯥꯝꯕꯤꯗ ꯃꯥꯡꯍꯜꯂꯤꯕ
ꯃꯈꯜ ꯀꯌꯥꯒꯤ ꯀꯣꯛꯐꯥꯏ, ꯕꯦꯛꯇꯔꯤꯌꯥ, ꯅꯦꯃꯥꯇꯣꯗ ꯑꯃꯁꯨꯡ ꯇꯤꯜꯁꯤꯡ ꯍꯥꯠꯇꯣꯛꯄ ꯉꯝꯕ
ꯀꯣꯛꯐꯥꯏꯁꯤꯡ ꯁꯤꯖꯤꯟꯅꯕꯁꯤ ꯃꯔꯨ ꯑꯣꯏꯅ ꯑꯌꯥꯝꯕ ꯂꯧꯐꯃꯁꯤꯡꯗ ꯆꯠꯊꯅꯔꯤ꯫

ꯊꯧꯔꯝꯁꯤꯡꯁꯤꯒꯤ ꯃꯅꯨꯡꯗ ꯈ꯭ꯋꯥꯏꯗꯒꯤ ꯍꯦꯟꯅ ꯐꯕ ꯑꯃꯁꯨꯡ ꯑꯀꯣꯏꯕꯒꯤ ꯐꯤꯚꯝꯗ
ꯑꯀꯥꯏꯕ ꯄꯤꯗꯕꯁꯤ ꯅꯨꯡꯁꯥ ꯆꯥꯍꯟꯕꯁꯤꯅꯤ꯫ ꯑꯗꯨꯕꯨ ꯆꯥꯎꯈꯠꯂꯕ ꯂꯧꯎ ꯁꯤꯡꯎꯕꯒꯤ ꯂꯝꯗꯗꯤ
ꯂꯥꯏꯅꯥ ꯊꯣꯛꯊꯟꯕ ꯉꯝꯕ ꯀꯣꯛꯐꯥꯏ, ꯕꯦꯛꯇꯔꯤꯌꯥ, ꯅꯦꯃꯥꯇꯣꯗ ꯑꯃꯁꯨꯡ ꯂꯩꯕꯥꯛꯇ ꯂꯩꯕ ꯇꯤꯜ-

ꯁꯤꯡꯕꯨ ꯍꯥꯠꯄ ꯉꯝꯕ ꯀꯣꯛꯐꯥꯏ, ꯕꯦꯛꯇꯔꯤꯌꯥꯅꯆꯤꯡꯕ ꯁꯤꯖꯤꯟꯅꯕꯁꯤ ꯌꯥꯝꯅ ꯄꯥꯝꯅ ꯆꯠꯊꯅ-

ꯔꯤ꯫ ꯃꯇꯝꯁꯤꯒ ꯈ꯭ꯋꯥꯏꯗꯒꯤ ꯍꯦꯟꯅ ꯆꯥꯟꯅꯕ ꯊꯧꯔꯝ ꯑꯃ ꯑꯣꯏꯔꯤ꯫

ꯍꯦꯟꯅ ꯄꯥꯝꯅꯔꯛꯄꯒꯤ ꯃꯔꯝ : ꯂꯥꯏꯅꯥ ꯇꯤꯜꯅ ꯉꯥꯛꯊꯣꯛꯅꯕ ꯍꯤꯗꯥꯛ ꯂꯥꯡꯊꯛ ꯁꯤꯖꯤꯟꯅꯕ
ꯑꯃꯁꯨꯡ ꯑꯇꯣꯞꯄ ꯎꯄꯥꯏꯁꯤꯡ ꯁꯤꯖꯤꯟꯅꯕꯅ ꯍꯥꯠꯇꯣꯛꯅꯤꯡꯂꯤꯕ ꯃꯍꯤꯛ ꯃꯇꯥꯏꯗꯨꯈꯛ
ꯈꯜꯂꯒ ꯍꯥꯠꯇꯣꯛꯄ ꯉꯝꯗꯦ꯫ ꯃꯐꯝꯗꯨꯃꯛꯇꯨꯗ ꯂꯩꯔꯤꯕ, ꯂꯧꯎ-ꯁꯤꯡꯎꯕꯗ ꯀꯥꯟꯅꯔꯕ ꯍꯤꯡ-

ꯀꯨꯞꯁꯤꯡꯕꯨꯁꯨ ꯍꯥꯠꯇꯣꯛꯈꯤꯒꯅꯤ꯫ ꯃꯥꯡꯖꯕ ꯀꯌꯥ ꯂꯩ꯫ ꯑꯗꯨꯃꯛꯄꯨ ꯀꯣꯛꯐꯥꯏ ꯑꯃꯁꯨꯡ ꯑꯇꯩ
ꯑꯇꯣꯄꯄ ꯍꯤꯡꯀꯨꯞꯁꯤꯡ ꯍꯥꯠꯄ ꯉꯝꯕ ꯀꯣꯛꯐꯥꯏꯁꯤꯡ ꯅꯦꯃꯥꯇꯣꯗꯁꯤꯡ, ꯕꯦꯛꯇꯔꯤꯌꯥ-

ꯁꯤꯡ ꯑꯃꯁꯨꯡ ꯑꯦꯛꯇꯤꯅꯣꯃꯥꯏꯁꯤꯇꯤꯁꯁꯤꯡ (ꯕꯥꯏꯑꯣꯂꯣꯖꯤꯀꯦꯜ ꯀꯟꯇ꯭ꯔꯣꯜ ꯑꯦꯖꯦꯟꯠꯁ)
ꯁꯤꯖꯤꯟꯅꯔꯒꯗꯤ ꯗꯔꯀꯥꯔꯒꯤ ꯃꯇꯨꯡ ꯏꯟꯅ ꯁꯤꯖꯤꯟꯅꯕꯅꯤꯅꯥ ꯃꯥꯡꯖꯕ ꯂꯩꯇꯦ꯫ ꯇꯨꯡ ꯀꯣꯏꯅ
ꯀꯥꯟꯅꯕ ꯐꯪꯏ꯫ ꯆꯥꯡ ꯅꯦꯝꯕꯒꯤꯁꯨ ꯅꯦꯝꯅꯥ ꯋꯥꯡꯕꯒꯤꯁꯨ ꯋꯥꯡꯅ ꯁꯤꯖꯤꯟꯅꯔꯤꯕ ꯄꯨꯝꯅꯃꯛꯀꯤ
ꯀꯥꯟꯅꯕ ꯐꯪꯏ꯫

ꯈꯨꯗꯣꯡꯆꯥꯗꯕ : ꯈꯨꯗꯛꯀꯤ ꯑꯣꯏꯅ ꯀꯥꯟꯅꯕ ꯄꯤꯕ ꯉꯝꯗꯦ꯫ ꯃꯐꯝ ꯑꯃꯁꯨꯡ ꯑꯏꯪ-ꯑꯁꯥ ꯈꯦꯟ-

ꯅꯕꯒꯤ ꯃꯇꯨꯡ ꯏꯟꯅ ꯊꯥ ꯑꯃ ꯑꯅꯤꯗꯤ ꯆꯪꯏ꯫ ꯑꯄꯥꯝꯕ ꯀꯜꯆꯔ ꯃꯈꯜ ꯈꯨꯗꯤꯡꯃꯛ ꯀꯩꯊꯦꯜꯗ
ꯂꯣꯏꯅ ꯐꯪꯕ ꯅꯠꯇꯦ꯫ ꯕꯥꯏꯑꯣ KntrBoL ꯑꯦꯖꯦꯟꯠ oaIn ꯈꯪꯅꯔꯤꯕ, ꯄꯥꯝꯕꯤꯗ ꯑꯀꯥꯏꯕ ꯄꯤꯕ
ꯍꯤꯡꯀꯨꯞꯁꯤꯡ ꯍꯥꯠꯄ ꯉꯝꯕ ꯀꯥꯟꯅꯔꯕ ꯍꯤꯡꯀꯨꯞꯁꯤꯡꯁꯤ ꯃꯥꯂꯦꯝꯒꯤ ꯑꯣꯏꯅ ꯂꯧꯎ-ꯁꯤꯡꯎꯗ
ꯁꯤꯖꯤꯟꯅꯔꯤꯕ ꯍꯤꯗꯥꯛꯁꯤꯡꯁꯤ ꯆꯥꯗ ꯑꯃꯒꯤ ꯆꯥꯡꯗꯒꯤ ꯄꯪꯍꯦꯟ ꯍꯦꯟꯗꯦ ꯍꯥꯏꯅ ꯄꯥꯅꯔꯤ꯫

ꯃꯅꯤꯄꯨꯔꯗ ꯐꯪꯂꯤꯕ ꯃꯈꯜꯁꯤꯡꯁꯨ ꯄꯪꯌꯥꯝ ꯌꯥꯝꯗꯦ꯫ ꯑꯄꯥꯝꯕ ꯀꯣꯛꯐꯥꯏ ꯃꯈꯜ ꯂꯩꯅꯤꯡꯕ ꯃꯇꯝꯗ
ꯂꯩꯕ ꯐꯪꯗꯦ꯫ ꯃꯁꯤꯒꯤ ꯃꯔꯝꯗꯤ ꯂꯧꯃꯤꯁꯤꯡꯅ ꯂꯩꯅꯤꯡꯕꯒꯤ ꯆꯥꯡ ꯅꯦꯝꯕ ꯑꯃꯁꯨꯡ ꯁꯦꯝꯂꯕ ꯍꯤ-

ꯗꯥꯛꯇꯤ ꯆꯍꯤ ꯑꯃꯗꯒꯤ ꯄꯪꯍꯦꯟ ꯍꯦꯟꯅ ꯊꯝꯕ ꯌꯥꯗꯕꯁꯤꯅꯤ꯫

ꯊꯧꯔꯝꯁꯤꯅ ꯄꯤꯔꯤꯕ ꯀꯥꯟꯅꯕꯁꯤꯡ : ꯂꯩꯕꯥꯛꯇ ꯂꯩꯖꯔꯝꯕ ꯃꯈꯜ ꯀꯌꯥꯒꯤ ꯀꯣꯛꯐꯥꯏꯁꯤꯡ,
ꯕꯦꯛꯇꯣꯔꯤꯌꯥ, ꯑꯦꯛꯇꯤꯅꯣꯃꯥꯏꯁꯤꯇꯤꯁ ꯑꯃꯁꯨꯡ ꯅꯦꯃꯥꯇꯣꯗꯅꯆꯤꯡꯕ ꯀꯌꯥꯕ ꯑꯀꯣꯏꯕꯒꯤ
ꯐꯤꯚꯝ ꯁꯣꯛꯍꯅꯗꯅ ꯑꯃꯁꯨꯡ ꯀꯥꯟꯅꯔꯕ ꯍꯤꯡꯀꯨꯞ ꯀꯌꯥꯁꯤꯕꯨ ꯁꯣꯛꯍꯟꯗꯅ ꯍꯥꯠꯇꯣꯛꯄ
ꯉꯝꯕꯁꯤꯁꯨ ꯈ꯭ꯋꯥꯏꯗꯒꯤ ꯐꯕ ꯀꯥꯡꯂꯣꯟ ꯑꯃ ꯑꯣꯏꯅ ꯂꯧꯅꯔꯤ꯫

ꯑꯦꯟꯁꯥꯡ ꯅꯥꯄꯤ ꯀꯌꯥꯗ ꯇꯥꯔꯤꯕ ꯄꯥꯝꯕꯤ ꯃꯈꯣꯡ ꯆꯦꯁꯤꯟꯕꯤ ꯑꯃꯁꯨꯡ ꯈꯨꯏꯊꯕꯤ ꯂꯥꯏꯅ
ꯊꯣꯛꯍꯜꯂꯤꯕ Pythium, Fusarium ꯀꯌꯥꯕꯨ Trichoderma ꯁꯄ. ꯀꯌꯥꯅ ꯍꯥꯠꯇꯣꯛꯍꯟꯕ
ꯉꯝꯃꯤ꯫ ꯃꯁꯤꯒ ꯃꯥꯟꯅꯕ ꯃꯑꯣꯉꯗ Gliocladium ꯚꯤꯔꯦꯅꯁ, Talaromyces ꯐꯂ avus

ꯑꯃꯁꯨꯡ Pythium oligandrum ꯅꯁꯨ ꯂꯧꯃꯤꯁꯤꯡꯗ ꯀꯥꯟꯅꯕ ꯄꯤꯔꯤ꯫

Pseudomonas ꯐꯂ uorescens ꯑꯃꯁꯨꯡ Pseudomonas ꯄꯨꯇꯤꯗꯥꯅꯆꯤꯡꯕ
ꯕꯦꯛꯇꯔꯤꯌꯥꯁꯤꯡꯅ ꯂꯩꯕꯥꯛꯇꯒꯤ ꯄꯣꯛꯂꯛꯄ ꯂꯥꯏꯅꯥꯁꯤꯡꯕꯨ ꯍꯟꯊꯍꯟꯕ ꯉꯝꯕꯇ ꯅꯠꯇꯅ
ꯐꯧꯒꯤ ꯕ꯭ꯂꯥꯁꯠ, ꯁꯦꯊꯔꯣꯠ, ꯁꯤꯗꯂꯤꯡ ꯕ꯭ꯂꯥꯏꯠ, ꯕ꯭ꯔꯥꯎꯟ ꯁ꯭ꯄꯣꯠꯅꯆꯤꯡꯕ ꯐꯥꯎꯕ ꯐꯍꯜꯂꯤ꯫

ꯄꯥꯝꯒꯤꯒꯤ ꯃꯈꯣꯡ ꯆꯦꯡꯁꯤꯟꯕꯤ, ꯂꯐꯨꯒꯤ ꯈꯨꯏꯊꯕꯤ ꯂꯥꯏꯅ ꯐꯍꯜꯂꯤ꯫ ꯃꯁꯤꯗꯁꯨ ꯅꯠꯇꯅ
ꯒ꯭ꯔꯣꯁ ꯐꯦꯛꯇꯔ ꯏꯑꯑꯄꯨꯊꯣꯛꯇꯨꯅ ꯄꯥꯝꯕꯤꯒꯤ ꯁꯥꯍꯧ ꯐꯍꯜꯂꯤ꯫ ꯍꯥꯏꯔꯤꯕ ꯀꯜꯆꯔꯁꯤ ꯒ꯭ꯔꯥꯝ
5-10 ꯐꯥꯎꯕ ꯏꯁꯤꯡ ꯂꯤꯇꯔ ꯈꯨꯗꯤꯡꯗ ꯌꯥꯟꯁꯤꯜꯂꯒ ꯀꯥꯞꯊꯣꯛ ꯆꯥꯏꯊꯣꯛꯄ ꯌꯥꯏ꯫

Paecilomyces ꯂꯤꯂꯥꯅꯤꯆꯨꯁꯅ ꯅꯦꯃꯥꯇꯣꯗꯅ ꯊꯣꯛꯍꯟꯕ ꯄꯥꯝꯕꯤꯁꯤꯉꯒꯤ ꯂꯥꯏꯅꯥ ꯀꯌꯥꯕꯨ
ꯐꯍꯂꯂꯤ꯫ ꯈꯨꯗꯝ ꯑꯣꯏꯅ ꯈꯥꯃꯦꯟꯒꯤ ꯔꯨꯠ ꯅꯣꯠ ꯅꯦꯃꯥꯇꯣꯗ ꯍꯥꯏꯕ ꯈꯥꯃꯦꯟ ꯃꯔꯥꯁꯤꯡ ꯀꯤꯁꯤ
ꯀꯤꯕ ꯃꯥꯟꯕ ꯂꯥꯏꯅꯥꯒꯤꯗꯃꯛ ꯍꯤꯗꯥꯛꯁꯤꯡ ꯁꯤꯖꯤꯟꯅꯔꯤ꯫

Beauveria bassiana ꯍꯥꯏꯅ ꯈꯪꯅꯕ ꯀꯣꯛꯐꯥꯏꯁꯤꯅ ꯃꯈꯜ ꯀꯌꯥꯒꯤ ꯇꯤꯜꯁꯤꯡꯗ

White ꯃꯨꯁꯆꯥꯔꯗꯤꯅꯦꯍꯥꯏꯕ ꯂꯥꯏꯅꯥ ꯊꯣꯛꯍꯟꯗꯨꯅ ꯇꯤꯜꯁꯤꯡ ꯍꯥꯠꯇꯣꯛꯏ꯫ ꯃꯤꯑꯣꯏꯕꯗꯗꯤ
ꯑꯀꯥꯏꯕ ꯄꯤꯗꯦ꯫ ꯀꯩꯊꯦꯜꯗ Besiwell ꯍꯥꯏꯅ ꯐꯪꯏ꯫ ꯄꯥꯝꯕꯤꯒꯤ ꯃꯔꯥ ꯆꯥꯕꯤ, ꯃꯎ ꯍꯨꯠꯄꯤ
ꯑꯃꯁꯨꯡ ꯑꯇꯩ ꯇꯤꯜ ꯀꯌꯥꯕꯨ ꯍꯥꯠꯇꯣꯛꯏ꯫ ꯏꯁꯤꯡ ꯂꯤꯇꯔ ꯈꯨꯗꯤꯡꯗ ꯒ꯭ꯔꯥꯝ 5-10 ꯐꯥꯎꯕ ꯌꯥꯟ-

ꯁꯤꯜꯂꯒ ꯀꯥꯞꯊꯣꯛꯄ ꯌꯥꯏ꯫

Varticilium lecanii ꯇꯤꯜꯁꯤꯡ ꯍꯥꯠꯄ ꯉꯝꯕ ꯀꯣꯛꯐꯥꯏꯅꯤ꯫ ꯃꯀꯨ ꯊꯣꯠꯄ ꯇꯤꯜꯁꯤꯡ
ꯈꯨꯗꯝ ꯑꯣꯏꯟ ꯋꯥꯍꯤꯛ, ꯊ꯭ꯔꯤꯞꯁ, ꯃꯥꯏꯠꯁ, ꯃꯤꯂꯤꯕꯒ, ꯍ꯭ꯋꯥꯏꯠ ꯐ꯭ꯂꯥꯏꯠ, ꯁ꯭ꯀꯦꯜ ꯏꯟꯁꯦꯛꯅ-

ꯆꯤꯡꯕ ꯄꯨꯝꯅꯃꯛ ꯍꯥꯠ ꯉꯥꯝꯕ ꯀꯣꯛꯐꯥꯏꯅꯤ꯫ ꯀꯩꯊꯦꯜ ꯗ Bertigourd ꯍꯥꯏꯅꯁꯨ ꯐꯪꯏ꯫ ꯏꯁꯤꯡ
ꯂꯤꯇꯔ ꯈꯨꯗꯤꯡꯗ Bertigourd ꯒ꯭ꯔꯥꯝ 2.5-5 faub ꯌꯥꯟꯁꯤꯜꯂꯒ ꯀꯥꯞꯊꯣꯛꯀꯅꯤ꯫ ꯑꯍꯦꯟꯕ
ꯆꯥꯏꯊꯣꯛꯈꯤꯕ ꯁꯔꯨꯛꯁꯤꯡꯅ ꯂꯩꯕꯥꯛ ꯂꯩꯁꯥꯗ ꯂꯩꯖꯗꯨꯅ ꯃꯈꯥ ꯇꯥꯅ ꯇꯤꯜꯁꯤꯡ ꯍꯥꯠꯄ ꯉꯝꯃꯤ꯫

ꯃꯁꯤꯒꯤ ꯃꯊꯛꯇ ꯂꯩꯕꯥꯛꯇ ꯂꯩꯔꯤꯕ ꯂꯩꯁꯧ ꯀꯌꯥꯕꯨ ꯍꯥꯠꯇꯣꯛꯄ ꯉꯝꯕ ꯍꯤꯗꯥꯛ Metawell

(Metarhizium anisopliae) ꯍꯥꯏꯅ ꯈꯪꯅꯕ ꯍꯤꯗꯥꯛꯁꯨ ꯐꯪꯂꯦ꯫ ꯏꯁꯤꯡ ꯂꯤꯇꯔ ꯈꯨꯗꯤꯡꯗ

Pacer ꯒ꯭ꯔꯥꯝ 5-10 ꯐꯥꯎꯕ ꯌꯥꯟꯁꯤꯟꯕꯤꯔꯒ ꯂꯩꯁꯣ ꯃꯁꯥ ꯆꯣꯠꯅ ꯀꯥꯞꯊꯣꯛꯂꯕꯗꯤ ꯂꯩꯁꯧꯁꯤꯡꯕꯨ
ꯏꯔꯥꯏ ꯂꯥꯏꯅ ꯍꯥꯠꯂꯤ꯫ ꯍꯤꯗꯥꯛ ꯀꯥꯞꯇꯨꯅ ꯌꯧꯍꯟꯕ ꯉꯝꯗ꯭ꯔꯕ ꯂꯩꯅꯨꯡꯗ ꯂꯩꯔꯤꯕ ꯂꯩꯁꯧꯒꯤ ꯔꯥꯅꯤ
ꯐꯥꯎꯕ ꯂꯩꯁꯧ ꯇꯤꯜꯁꯤꯡꯅ ꯁꯟꯗꯣꯛꯈꯤꯗꯨꯅ ꯃꯄꯨꯡ ꯐꯥꯅ ꯍꯥꯠꯄ ꯉꯝꯃꯤ꯫ ꯃꯤꯑꯣꯏꯕꯒꯤ ꯍꯛ-

ꯆꯥꯡꯗꯤ ꯁꯣꯛꯇꯦ꯫

ꯃꯁꯤꯗ ꯅꯠꯇꯅ Mycorrhiza ꯍꯥꯏꯅ ꯈꯪꯅꯕ ꯄꯥꯝꯕꯤꯗ ꯍꯥꯔ ꯄꯤꯕ ꯉꯝꯕ ꯀꯣꯛꯐꯥꯏꯁꯤꯒꯤ
ꯃꯇꯦꯡꯅ ꯀꯣꯛꯐꯥꯏ ꯂꯥꯏꯅꯥ ꯀꯌꯥꯕꯨꯁꯨ ꯂꯥꯛꯁꯤꯟꯕ ꯉꯝꯂꯦ꯫ MycorrhizasimK ꯂꯧꯃꯤꯁꯤꯡꯅ

kEHeLdgii lEbsu fxle>

ꯊꯧꯔꯝꯁꯤꯡ ꯑꯁꯤ ꯃꯤꯄꯨꯝ ꯇꯤꯡꯅ ꯄꯥꯝꯅꯔꯛꯂꯤꯕ ꯏꯟꯇꯤꯒ꯭ꯔꯦꯇꯦꯗ ꯄꯦꯁꯠ ꯃꯦꯅꯦꯖ-

ꯃꯦꯟꯠ ꯑꯃꯁꯨꯡ ꯑꯣꯔꯒꯥꯅꯤꯛ ꯐꯥꯔꯃꯤꯡꯒꯤ ꯃꯔꯨ ꯑꯣꯏꯕ ꯊꯧꯔꯝ ꯑꯃ ꯑꯣꯏꯔꯦ꯫ =

ꯗꯣ. ꯑꯦꯝ ꯊꯣꯏꯊꯣꯏ ꯁꯤꯡꯍ
ꯍꯨꯏꯌꯦꯟ ꯂꯥꯟꯄꯥꯎ ꯂꯤꯇꯔꯦꯔꯤ ꯀ꯭ꯋꯤꯖ - 16
ꯃꯊꯛꯇ ꯄꯤꯔꯤꯕ ꯋꯥꯍꯪꯁꯤꯡ ꯑꯁꯤꯒꯤ ꯄꯥꯎꯈꯨꯝ ꯑꯦꯄ꯭ꯔꯤꯜ 15, ꯁꯒꯣꯜꯁꯦꯟ
ꯅꯨꯃꯤꯠꯀꯤ ꯑꯌꯨꯛ ꯄꯨꯡ 11 ꯐꯥꯎꯕꯒꯤ ꯃꯅꯨꯡꯗ ꯄꯥꯎꯆꯦ ꯑꯁꯤꯒꯤ ꯑꯣꯐꯤꯁꯇ ꯅꯠꯇ꯭ꯔꯒ

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ꯑꯣꯏꯅ ꯊꯥꯕꯤꯔꯛꯄ ꯌꯥꯒꯅꯤ꯫ ꯄꯥꯎꯈꯨꯝ ꯄꯤꯕꯤꯔꯛꯄ/ꯊꯥꯕꯤꯔꯛꯄ ꯃꯇꯝꯗ ꯃꯤꯡ,
ꯂꯩꯐꯝ, ꯃꯍꯩꯒꯤ ꯊꯥꯛ ꯑꯝꯁꯨꯡ ꯀꯟꯇꯦꯛꯠ ꯅꯝꯕꯔ ꯃꯌꯦꯛ ꯁꯦꯡꯅ ꯏꯕꯤꯔꯛꯎ꯫

ꯋꯥꯍꯪ ꯈꯨꯗꯤꯡꯃꯛꯀꯤ ꯄꯥꯎꯈꯨꯝ ꯆꯨꯝꯅ ꯅꯠꯇ꯭ꯔꯒ ꯃꯁꯤꯡ ꯌꯥꯝꯅ ꯆꯨꯝꯅ ꯄꯤꯕꯤꯔꯛꯄ
ꯃꯤꯑꯣꯁꯤꯡ ꯑꯗꯨꯒꯤ ꯗ꯭ꯔꯣ ꯑꯣꯠꯆꯔꯒ ꯂꯥꯏꯕꯛ ꯐꯕ ꯃꯤꯁꯛ ꯑꯃ ꯈꯟꯖꯒꯅꯤ꯫

ꯂꯣꯏꯅꯅ ꯈꯜꯂꯕ ꯃꯤꯁꯛ ꯑꯈꯨꯗ ꯃꯅꯥ ꯄꯤꯖꯒꯅꯤ꯫

1| “ꯑꯩꯅꯦ ꯃꯌꯥꯏ ꯀꯥꯕꯗꯤ ꯋꯥꯡꯂꯩ ꯌꯨꯕꯨ ꯍꯦꯜꯑꯦ, ꯊꯛꯐꯔꯣꯏꯑꯦ, ꯌꯥꯏꯕꯤ ꯏꯪꯅ
ꯆꯦꯟꯈꯔꯣꯏꯑꯦ- ꯀꯣꯜꯂꯣꯏꯆꯝꯅ ꯊꯥꯍꯩꯗꯦ꯫ ꯅꯃꯨ ꯄꯣꯡ ꯑꯣꯏꯕ ꯄꯨꯝꯅꯃꯛꯄꯨ ꯊꯋꯥꯏ
ꯑꯃꯇꯅꯦ ꯅꯤꯡꯉꯩꯅꯦ ꯇꯥꯏꯕꯪ ꯃꯤꯕꯨ ꯑꯣꯏꯅ ꯄꯣꯛꯂꯕ ꯏꯈꯣꯏꯕꯨ ꯈꯥꯆꯪꯊꯧꯅꯤ ꯋꯥꯠꯄ
ꯂꯣꯟꯖꯥ ꯂꯟꯊꯣꯏ ꯇꯥꯟꯐꯪꯗꯔꯕꯒꯤ ꯂꯥꯍꯥꯟ ꯂꯥꯡꯑꯣꯟ ꯃꯄꯣꯛ ꯑꯃꯔꯛꯀꯤ ꯊꯧꯔꯝ
ꯃꯇꯧ ꯃꯇꯧꯁꯤꯡꯕꯨ ꯋꯥꯔꯝ ꯃꯇꯧ ꯈꯪꯂꯨꯗꯦ; ꯍꯟꯗꯛ ꯂꯥꯡꯑꯣꯟ ꯑꯁꯤꯒꯤ ꯋꯥꯔꯝ ꯃꯇꯧ
ꯈꯪꯗꯦ, ꯊꯧꯔꯝ ꯌꯥꯡꯒꯣꯏꯔꯤꯕꯁꯨ ꯀꯗꯥꯏꯅꯣ?” ꯄꯔꯦꯡ ꯃꯇꯦꯛ ꯑꯁꯤ ꯀꯗꯥꯏꯒꯤ
ꯂꯧꯊꯣꯔꯛꯄꯅꯣ?

2| ꯍꯤꯖꯝ ꯑꯉꯥꯡꯍꯜ ꯁꯤꯡꯒꯤ “ꯈꯝꯕ ꯊꯣꯏꯕꯤ ꯁꯩꯔꯦꯡ” ꯍꯥꯏꯕꯁꯤ ꯀꯅꯥꯅ ꯏꯪꯔꯥꯖꯤꯗ
ꯍꯟꯗꯣꯛꯄꯒꯦ?

3| ꯈꯦꯕ ꯆꯤꯡꯒꯤ ꯆꯤꯡꯊꯀꯇ ꯂꯩꯔꯤꯕ ꯈꯣꯡꯖꯣꯝ ꯋꯥꯔ ꯃꯣꯅ꯭ꯌꯨꯃꯦꯟꯠꯀꯤ ꯂꯩꯔꯤꯕ
ꯗꯤꯖꯥꯏꯟꯁꯤ ꯀꯔꯤꯒꯅꯤ ꯍꯥꯏꯅ ꯂꯧꯕꯒꯦ? ꯗꯤꯖꯥꯏꯟꯁꯤꯒꯤ ꯃꯇꯥꯡꯁꯤ ꯀꯔꯤ
ꯂꯥꯏꯔꯤꯛꯇ ꯊꯦꯡꯅꯕꯒꯦ?

4| “ꯍꯦ ꯇꯁꯂꯤꯃꯥ:/ꯅꯨꯡꯁꯤꯔꯕꯤ/ꯅꯍꯥꯛ ꯑꯃꯨꯛ ꯍꯟꯅ ꯄꯣꯛꯂꯛꯇꯕ ꯑꯣꯏꯌꯨꯀꯣ/

ꯅꯪꯒꯤ ꯅꯨꯡꯁꯤꯔꯕꯤ ꯕꯥꯡꯂꯥꯗꯦꯁꯇ/ꯅꯠꯇ꯭ꯔꯒꯁꯨ ꯀꯥꯎꯊꯣꯛꯇꯨꯅ/ꯑꯩꯒꯤ ꯅꯨꯡꯁꯤꯖꯔꯕꯤ
ꯃꯅꯤꯄꯨꯔꯁꯤꯗ꯫/ꯃꯔꯝꯗꯤ-/ꯉꯁꯤꯗꯤ ꯑꯣꯏꯔꯛꯂꯦ ꯂꯝꯗꯝꯁꯦ/ꯅꯍꯥꯛꯀꯤ
ꯂꯖꯥ꯫/ꯑꯗꯨꯅꯅꯤ ꯀꯞꯂꯤꯕ ꯑꯩꯈꯣꯏ ꯇꯁꯦꯡꯅꯃꯛ/ꯅꯍꯥꯛꯀꯤꯗꯃꯛ ꯀꯤꯔꯅꯃꯌꯤ
ꯑꯣꯏꯅ/ꯊꯝꯃꯣꯏ ꯐꯨꯛꯄ ꯃꯈꯩ ꯊꯅꯨꯡꯗ꯫” ꯁꯩꯔꯦꯡ ꯃꯇꯦꯛ ꯑꯁꯤ ꯃꯅꯤꯄꯨꯔꯒꯤ

sKnairb ꯀꯕꯤ ꯑꯃꯒꯤꯅꯤ꯫ ꯀꯕꯤ ꯑꯁꯤ ꯀꯅꯥꯅꯣ? ꯀꯕꯤ ꯑꯁꯤ ꯀꯅꯥꯅꯣ, ꯀꯔꯤ
ꯂꯥꯏꯔꯤꯛꯇꯒꯤꯅꯣ꯫

5| ꯀꯅꯥꯅ ꯀꯔꯝꯕ ꯆꯍꯤꯗ ꯀꯗꯥꯏꯗ ꯃꯩꯇꯩ ꯂꯣꯜꯅ ꯕꯥꯁꯣꯛ ꯁꯛꯄ ꯍꯧꯗꯣꯛꯈꯤꯕꯒꯦ?

ꯍꯨꯏꯌꯦꯟ ꯂꯥꯟꯄꯥꯎ
ꯅꯤꯡꯊꯧꯀꯥꯕ, ꯑꯦꯄ꯭ꯔꯤꯜ 19, 2021, ꯏꯝꯐꯥꯜ
13 ꯁꯨꯕ ꯆꯍꯤ, 004 ꯁꯨꯕ ꯃꯁꯤꯡ