

A TATA PRODUCT

*"My heartfelt thanks to everyone for
playing a pivotal role in this effort.
Every old gold exchange reduces gold
imports and makes India more self-reliant."*
-Sachin Tendulkar

Your
old gold.
India's
new strength.

India imports 99% of its gold.

But thanks to your overwhelming response,
India grows stronger every day.
Join 32 lakh Indians, exchange your old gold at
Tanishq and keep the movement going!

0% deduction* on exchange
of old gold of any Karatage
(as low as 9 Kt).



TANISHQ
— GOLD —
EXCHANGE

#OldGoldNewIndia